Promoting Entrepreneurship in Akwete Fabric Production in Abia State, Nigeria.

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Abstract  
The study identified measures for promoting entrepreneurship in the indigenous production of Akwete fabrics, in Abia State. It adopted a survey design. Three firms were selected using purposive sampling method. One hundred producers of Akwete fabrics in Abia State were studied. Percentages and means were used in analyzing the data. Factors that affected the production of Akwete fabrics as well as the problems associated with the production were determined. Measures for promoting entrepreneurship in Akwete fabric production in Abia State included adequate funding, employment of staff in the production unit of Akwete fabrics and conducting research on how to produce low-weight Akwete fabrics, among other measures.